

FREE Virtual Tours offered by MLS of Elkhart County & Property Panorama

The MLS of Elkhart County is thrilled to announce FREE Property Panorama Virtual Tours are now available in the MLS System. We encourage MLS agents to create a Virtual Tour for all new and current listings in the MLS.

TRY IT TODAY- THE TOURS ARE FREE!

HOW:

LOG into the MLS System

Click on the RESOURCES BUTTON (Top of MLS Home page)

Click on the FREE VIRTUAL TOURS Link (Under Marketing Tab)

First time Users will need to Register. Simply review the agent information displayed on page, click on the agreement box and then click Register. You will watch a short, introductory tutorial that explains the product and includes information on how your camera should be set up. The introduction will display automatically the first time only. Additional tutorials are available on the MLS Home Page under the Links Area or in the Property Panorama site.

CREATE:

Listings need to be entered into the MLS before a tour can be created. Log into the MLS, click on the Resources button, and then click on the Free Virtual Tours link. At this point, you will be taken to the start page. Click the My Tours Button. You will then be guided through the Tour Creation Process. You only need to enter your List Number and the rest of the listing information will be imported from the MLS into the Virtual Tour Software.

TIME:

The first time you should plan on 8 to 10 minutes due to the brief introductory demo.

The normal tour creation time should be between 5 to 7 minutes depending on what you want to do.

VIRTUAL TOUR LOCATIONS: The program will automatically create an unbranded tour for the MLS and then a branded tour for you to use for marketing purposes. After the tour is created, agents can send the tour to Google, YouTube, Zillow, Twitter etc. simply by checking a button on the screen.

OTHER MARKETING OPTIONS: Property Panorama creates other marketing products automatically such as Slide Show Tours, Video Tours, Mobile Media w/Turbo Text, and Podcast Tours. For more information about these products click on the Marketing Suite Link located on in the Links area of the MLS Home Page.

CUSTOMER SUPPORT: Have questions or need assistance? Call 877-299-6306 or email james@propertypanorama.com. For Live Web Support, go to <http://www.propertypanorama.com/contact-us.asp>