

## Membership Information and Reference Guide

The NATIONAL ASSOCIATION OF REALTORS® receives \$80 of your total annual dues, but the benefits you receive by being a member are far in excess of this amount. Members also pay a \$35.00 assessment to the National Campaign.

For example, your free subscription to REALTOR® Magazine (a \$50 value) covers most of your dues received at the National level. And, by taking advantage of just one REALTOR Benefits® Program Partner offering, you can easily offset your total membership dues.

### **Member benefits include:**

#### **Representation**

Making sure that your voice is heard is one of the primary advantages of being a member. From lobbying to grassroots advocacy, the power of being part of over one million members works for you on Capitol Hill every day. Learn more about NAR's Government Affairs activities and RPAC, the largest and most influential PAC.

#### **REALTOR Benefits® Program**

A FREE benefit of membership, REALTOR Benefits® Program savings can be in the thousands of dollars each year depending on the frequency and quantity of partner offerings you take advantage of.

Visit the REALTOR.org Store and stay up-to-date with over 100 NAR publications. Learn about the latest issues, policies and market trends, or discover how you can minimize legal liability.

#### **Education and Meetings**

Both NAR and its affiliated Institutes, Societies and Councils offer professional designation programs acknowledging experience and expertise in various real estate sectors. REALTOR® University Online provides over 300 hours of real estate classes including NAR's Designation Courses.

e-PRO® is an online certification course that will enhance your skills and abilities to help you succeed in this demanding high tech marketplace.

Held in November of each year, the REALTORS® Conference & Expo features information sessions on industry trends and practical business topics as well as hands-on training.

Held every May, the REALTORS® Midyear Legislative Meetings & Trade Expo is your chance to make your voice heard in the association and on Capitol Hill.

### **Code of Ethics**

The REALTOR® Code of Ethics provides a high standard for all REALTORS® to live up to as well as providing an important difference to consumers.

### **Consumer Awareness**

Now in its second decade, our ongoing Public Awareness Campaign has resulted in significant increase in consumer perception of the value of REALTORS® bring to the home buying process, which increases your value in the marketplace.

Of course, members enjoy the full benefit of this effort only when they identify themselves as REALTORS®. Leverage the power of our national advertising by putting our logo on your business card and wearing your REALTOR® pin. Learn more about the REALTOR® Pride Campaign.

### **Information and Technology**

Secure more listings and sell more homes with REALTOR.com®, the world's largest database of homes for sale. The Center for REALTOR® Technology serves REALTORS® as an industry advocate, an implementation consultant and a technology information resource. Access the world's largest real estate library, locate hard-to-find real estate books and tapes, request customized research and order publications.

Still need more information? Our dedicated Information Central specialists are on hand to handle your questions by toll-free phone or e-mail.

### **Membership Reference Guide**

The National Association of REALTORS® sends a new member kit to each new member. If a member joins in the first part of the year, the new member kit is mailed the end of May. Members who join after May will be mailed the membership kit the following month.

#### Membership Kits contain:

- REALTOR® Reference Guide
- Personalized membership card
- REALTOR® Benefits program Resource guide

Please keep your membership card with you for easy access to your NRDS number, which will be used throughout your career.

NAR maintains a complete membership database called "NRDS". Please go to [www.realtor.org](http://www.realtor.org) and click 'NRDS' on the menu bar to access and verify your personal information. In addition, you can print a temporary membership card.

At Membership Intake, each applicant will receive their NRDS number. The NRDS number is your *Realtor Social Security number* and should follow you throughout your career, even if you move to another Board.

Members will need to register at [www.indianarealtors.com](http://www.indianarealtors.com) using your NRDS number for access to ZipForms and other member benefits.